

Ministero dello Sviluppo Economico Gabinetto del Ministro

# MiSE INCENTIVES for COMPANIES



#### **INCENTIVES FOR COMPANIES**

SUPPORTING COMPETITIVENESS	4
"Nuova Sabatini"	5
GUARANTEE FUND	6
MICROCREDIT	7
FEMALE ENTREPRENEURSHIP	
SME PUBLISHING	9
DEVELOPMENTS CONTRACTS	
NEW ENTREPRENEURSHIP	
HIRING TOP-QUALITY EMPLOYEES	
ITALIAN VENTURE CAPITAL FUND	
COOPERATIVES-NUOVA MARCORA	

#### SUPPORTING INNOVATION

SUPPORTING INNOVATION	15
TAX CREDIT – RESEARCH & DEVELOPEMENT	
TAX CREDIT - INVESTING IN THE MEZZOGIORNO	17
SUPER AMORTIZATION REGIME	
PATENT BOX	19
Smart & Start	
NATIONAL INNOVATION FUND	
Trademarks +2	22

#### ENERGY EFFICIENCY

WHITE CERTIFICATES	
THERMAL ENERGY	

#### **INTERNATIONALIZATION**

FOREIGN MARKET PENETRATION PROGRAMS	
EXPORT CREDIT SUPPORT	
PRE-FEASIBILITY AND FEASIBILITY STUDIES AND TECHNICAL SUPPORT	
VENTURE CAPITAL FUND	
INVESTMENT IN COMPANY EQUITY	
SME CAPITALIZATION	
PARTICIPATION IN TRADE SHOWS IN NON-EU MARKETS	

#### FOCUS

INNOVATIVE STAIRTUPs and SMIEs	34
INNOVATIVE STARTUPS POLICY	35
INNOVATIVE SMEs POLICY	36

23

26

# INCENTIVES FOR COMPANIES





# SUPPORTING COMPETITIVENESS







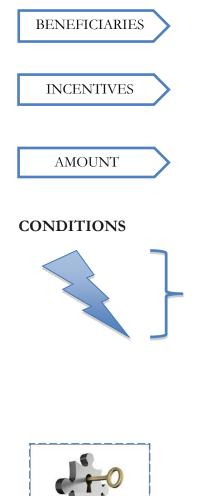


# CAPITAL GOODS "NUOVA SABATINI"

Art. 2 DL 2013, n. 69 converted with modifications by the law of 2013, n.98



To facilitate the **purchase or leasing of new machinery, equipment, capital goods and business equipment for business use**, including hardware, software and digital technologies.



**SMEs,** as well as SMEs established in another EU Member State, operating in all productive sectors including agriculture and fisheries

The incentive covers part of the interests on the bank loans and it equals the total interests calculated at the **rate of 2.75%**, based o n a repayment plan, with conventional six monthly installments and lasting five years

Corresponding to a bank loan (or leasing), up to 80% of a guarantee fund between €20,000 and €2 million

- ↓ For the purchase of new capital goods
- The bank loan (or leasing) must last no longer than 5 years, including the Pre-EMI
- The contribution is delivered only after the conclusion of the investment, which must be terminated within 12 months from the signature of the loan (leasing) contract

There are separate applications for requesting both the bank loan and the ministerial contribution. Applications for grants can be made online through forms downloaded from the website of the Ministry (http://ww.mise.gov.it/index.php/it/incentivi/impresa/beni-

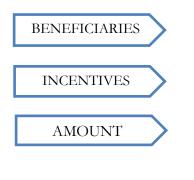
strumentali-nuovasabatini) and sent by registered mail to one of the participating intermediary banks.

The requests are processed in chronological order until the funds are exhausted.

Active until 31 December 2016.

# **GUARANTEE FUND**

To facilitate SME access to financing through state guarantee on bank loans. SMEs will obtain financing without additional guarantees on the amount of the Guarantee Fund. The Fund does not intervene directly in the relationship between the bank and the enterprise. The parties contractually determine the rates of interests, the conditions of reimbursement etc.



**CONDITIONS** 



SMEs,	including	craft	businesses;	SMEs	and	mixed	consortia;	registered
trade pr	rofessiona	ls or r	nembers of	profess	siona	l associa	ations regis	tered with
the Min	istry of Ec	onomi	c Developn	nent				

Public guarantee on the bank loan

The maximum coverage guaranteed is equal to 80% of the financing The maximum amount guaranteed by the Fund is €2.5 million per company, a ceiling that can be used with one or more financing operations

- All operations are admissible, medium-long and short term, for liquidity or investment operations
- In order to gain access to the Guarantee Fund, eligible enterprises must be assessed economically and financially viable
- **4** Startups are evaluated on the basis of their business prospectuses



There are three different types of public guarantee:

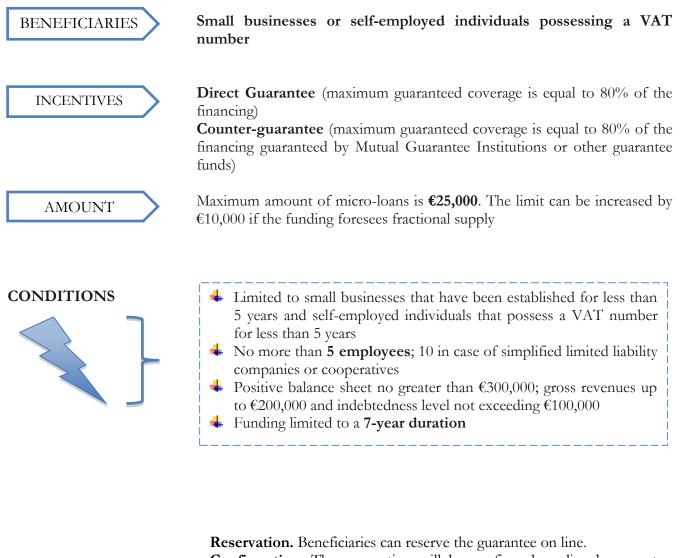
- Direct guarantee: the Fund directly provides the guarantee to banks.
- **Counter-guarantee:** the Fund provides a counter guarantee to Mutual Guarantee Institutions (MGIs).
- **Co-guarantee:** the Fund directly provides a guarantee on bank loans and jointly with MGIs.

Info http://www.fondodigaranzia.it/

# MICROCREDIT



To support the creation and development of micro-entrepreneurship by facilitating access to finance.





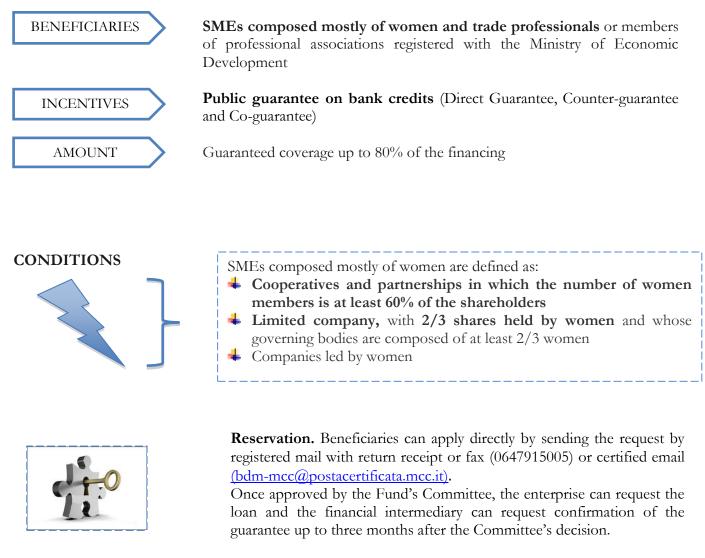
**Confirmation**. The reservation will be confirmed on line by a party accredited to provide the loan within 5 business days.

**Request for state credit guarantee.** After the confirmation of guarantee, the accredited party can make the request for state credit guarantee within 60 days.

Info http://www.fondidigaranzia.it/microcredito.html

# FEMALE ENTREPRENEURSHIP

To facilitate access to the Guarantee Fund by small businesses run predominantly by women, providing them with **advantageous conditions** for delivery of the guarantee, such as the ability to apply directly, the prioritization of the request, exemption from a one-off tax on the Fund and guaranteed coverage up to 80% of the financing.

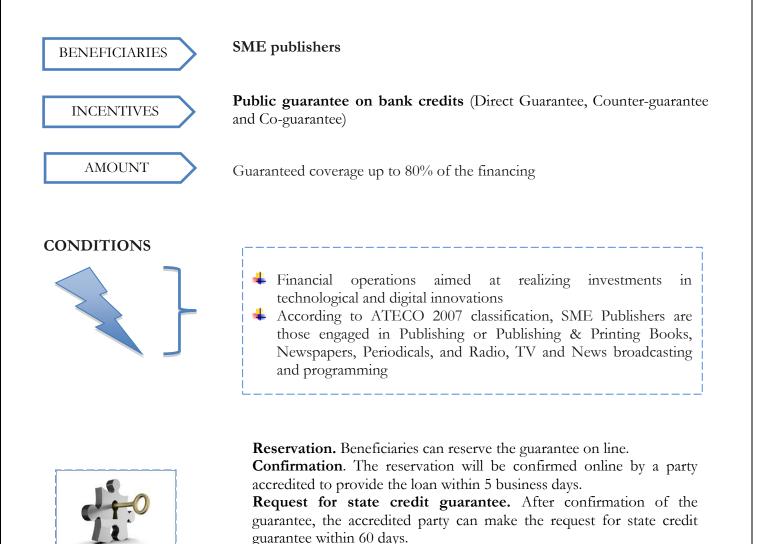


Info http://www.fondidigaranzia.it/femminili.html

## **SME PUBLISHING**



Supporting Publishing SMEs' investments and ensuring the widest possible diffusion of technological and business innovations.



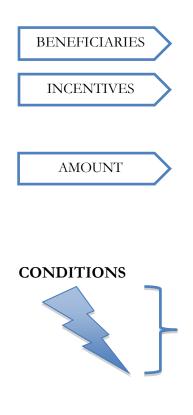
Info http://www.fondidigaranzia.it/editoria.html

# DEVELOPMENT CONTRACTS

MD 9 December 2014



Development Contracts provide incentives toward major investments in the industrial (including business that process and sell agricultural products), tourism and of environmental protection, including R & D and innovation.



#### Italian and foreign large, medium and small enterprises

The incentive includes the following financial benefits (also delivered in combination): subsidised financing / interest-rate subsidy / non-repayable grant towards facilities / non-repayable grant toward expenses

The amount depends on the type of project (investment or research; development or innovation), on the location of the initiative, and on the size of the company. The incentives are different for projects with environmental aims

The total minimum investment required is €20 million, exclusive of infrastructure expenses. For businesses that process and sell agricultural products, this is reduced to €7.5 million

The investment program shall conclude within a maximum period of 48 months from the approval date of the request for financing



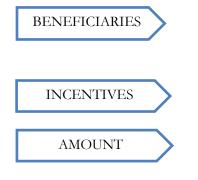
Applications for grants can be made according to the procedures and through forms downloaded from the Invitalia website.

Info <u>http://www.invitalia.it/site/new/home/cosa-facciamo/sosteniamo-grandi-investimenti/contratto-di-sviluppo.html</u>

## New Entrepreneurship Interest Free for new Enterprises



Strengthening youth and female entrepreneurship in Italy by providing easier and faster access to financial support to small and micro enterprises.

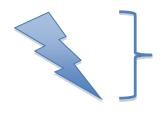


Italian **Micro and Small Enterprises**, composed mostly of **youth** (18-35 years old) or of **women** (without age restrictions) **Any Individual** looking to establish a business

Interest-free loan on funding which must last no longer than 8 years and cover a maximum 75% of the expenses

Maximum amount €200,000 per company

#### CONDITIONS



- New enterprises established for less than 12 months
   Any individual can apply for funding and must establish the enterprise within 45 days from the date of approval
- 4 The maximum amount of the investment program is €1.5 million
- The beneficiaries must cover 25% of the costs with their own resources



Applications for grants can be made according to the procedures and through forms downloaded from the Invitalia website.

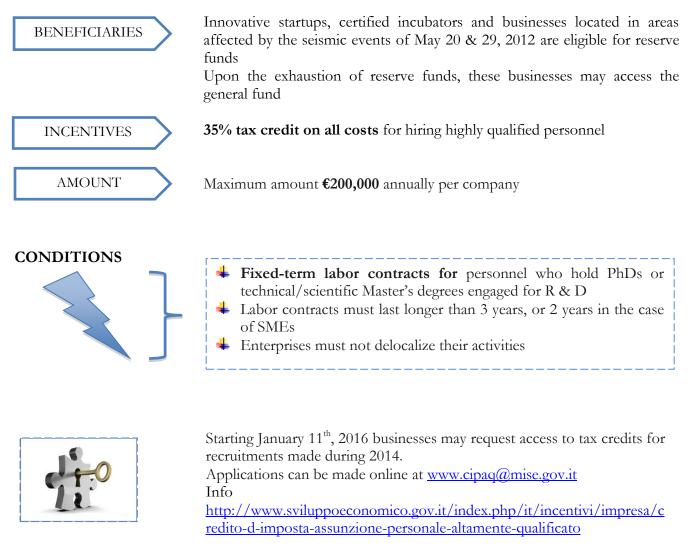
Info <u>http://www.invitalia.it/site/new/home/cosa-facciamo/creiamo-nuove-aziende/nuove-imprese-a-tasso-zero.html</u>

# HIRING TOP-QUALITY EMPLOYEES



Art. 24 DL 2012, n. 83 converted with modifications by the Law 2012, n. 134 MD 23 October 2013

Supporting the recruitment and retention of highly qualified personnel.

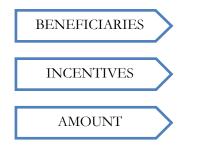


For recruitments made during 2015 and later, businesses may request access to the R & D tax credit.

# ITALIAN VENTURE CAPITAL FUND



The Venture Capital Fund aims at supporting investments in venture capital firms with high growth potential. It is managed by Invitalia Ventures SGR and partners with national and international private investors. The goal is to strengthen the Venture Industry with a focus on innovative startups.



#### SMEs and innovative Startups with high growth potential

#### Direct or Indirect Investment on equity capital

The Fund operates exclusively on a co-investment basis with private investors, committing **up to 70%** of investments within a range of  $\pounds 0.5$  million and  $\pounds 1.5$  million

#### CONDITIONS



The investment strategy will focus on high-growth sectors such as: Internet & ICT, Logistics & Mechatronics, Biotech and Health, Clean Energy & Green Tech, Public Administration & Government, Social Impact and Sustainability, Food, Fashion, Life Style and FinTech



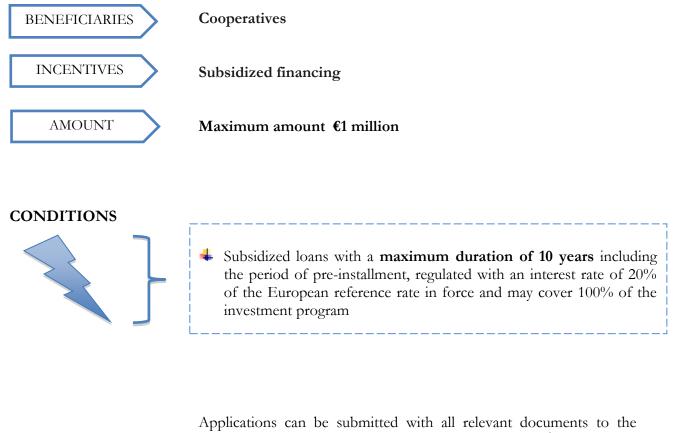
Info http://www.invitaliaventures.it/

## COOPERATIVES-NUOVA MARCORA



Small and Medium Size Cooperatives

Promoting the establishment and development of cooperatives. The benefits are aimed particularly at supporting the establishment, in the national territory, of cooperatives mainly consisting of workers coming from firms in economic difficulties, social cooperatives and cooperatives that manage companies confiscated by organized crime. The incentive is executed jointly with the Marcora Law.

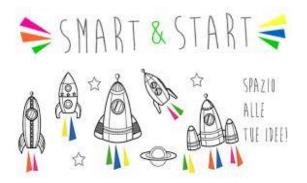




Applications can be submitted with all relevant documents to the financial institutions by certified email, **starting July 20<sup>th</sup>**, **2015**, to the following:

a) CFI – Cooperazione Finanza Impresa (Cooperation Finance Enterprise) Scpa, Pec.: <u>cfi@pec.it;</u>

b) SOFICOOP sc, p.e.c.: soficoop@pec.soficoop.it





# SUPPORTING INNOVATION

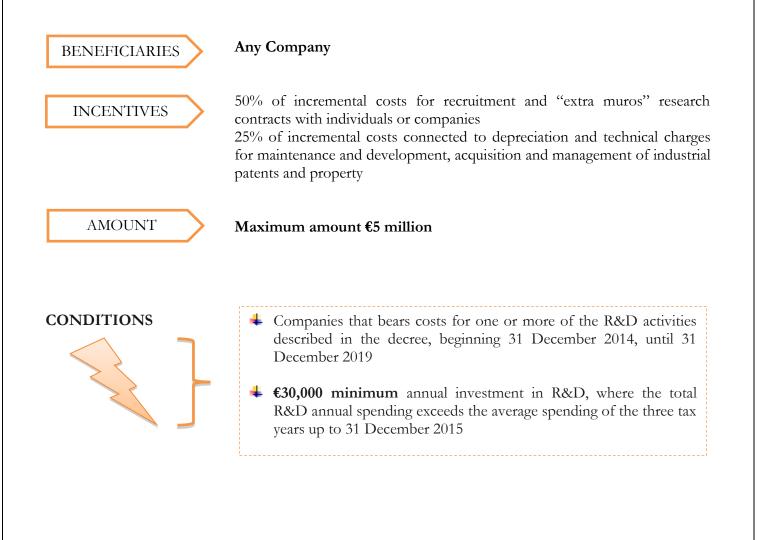


INNOVAZIONE CONOMICS ECCELLENZA CONTA DISEGNI+3 APPLICAZIONESEMALTE SUCCESSO BREVETTI SUCCESSO BREVETTI SUCCESSO

### TAX CREDIT Research & Development

Inter-ministerial Decree of 27 May 2015 (published in the Official Journal n. 174 on 29 July 2015)

Supporting and strengthening investment in **R&D**.



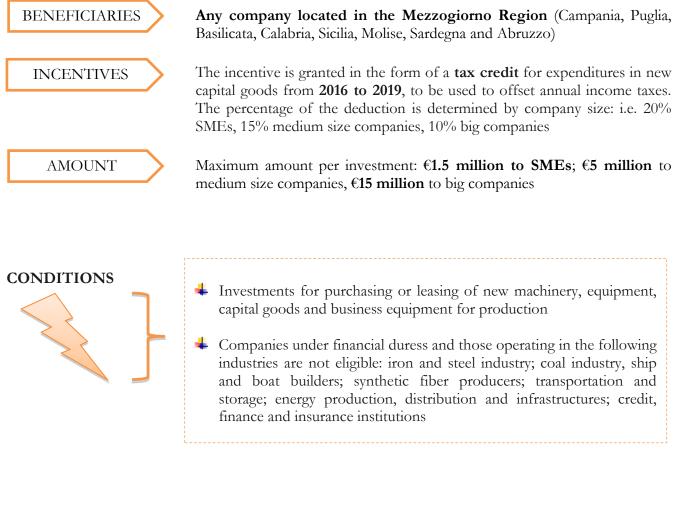


The Italian Revenue Agency has introduced a new tax code that companies can use to offset income taxes.

## TAX CREDIT Investing in the Mezzogiorno

Law 2015, n. 208 art. 1 c. 98-108

Renewing investment in the South of Italy.



di.o

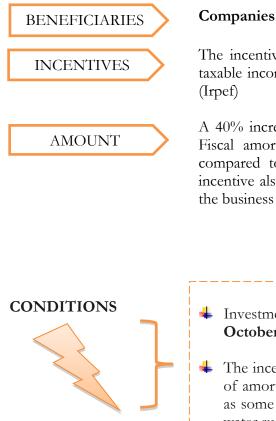
The tax credit must be itemized in the annual income declaration form and refer to the fiscal year when the expenditures were taken.

The Italian Revenue Agency provides the details for requesting the tax deduction.

# SUPER AMORTIZATION REGIME

Law 2015, n.208 art. 1 c. 91-97

Supporting investments in new capital goods.



Companies, Trade Professionals and Artisans

The incentive is granted in the form of a **tax deduction** in determining taxable income. i.e. Corporate Income Tax (Ires) and Personal Income Tax (Irpef)

A 40% increase in the tax deduction of the new and leased capital goods. Fiscal amortization charges will therefore increase their value by 40% compared to their book value, for the entire amortization period. The incentive also includes the purchase of any vehicle not exclusively used for the business

Investments in purchasing new capital goods acquired between 15 October 2015 and 31 December 2016

The incentive is not applicable to new capital goods with a coefficient of amortization lower than 6.5%, buildings and construction, as well as some particular goods (i.e. water pipeline, domestic electricity grid, water supply, railroad and air travel materials)



Deductions related to applicable amortization must be itemized in the annual tax return.

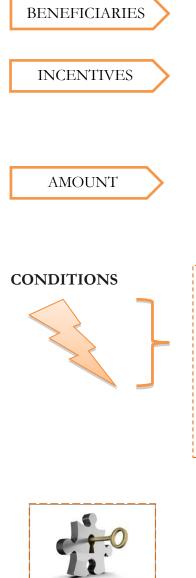
# PATENT BOX



The Italian Government is committed to making Italy a competitive place for innovation and growth. The aim of the Patent Box plan is to promote Italy as a hub of intellectual assets currently located abroad by supporting investments in R&D.

2016 and 50% starting 2017 onwards

Any company



Optional Tax Regime. The regime is an elective tax regime granting 50% exemption from Corporate Tax (IRES) and Local Tax (IRAP) on income derived from the licensing or the direct exploitation of qualifying intellectual property (IP). The exemption will be 30% for 2015, 40% for

Qualifying income is determined for each intellectual property (IP) on the basis of the ratio between the costs sustained for the development, maintenance and improvement of the IP and the overall costs of its production

- 4 Capital gains arising from the disposal of IP are exempt from taxation provided that at least the 90% of the consideration is reinvested before the end of the second tax year following the disposal in R&D activities
- 4 A foreign business can access the plan only if it has business income through a permanent establishment in Italy and is located in a state that has a double tax agreement with Italy and undertakes an effective exchange of information
- Performs R&D activities either directly or in cooperation with universities

The optional tax plan must be itemized in the annual income declaration and last for five fiscal years. It cannot be revoked and is renewable.

Applications can be made online according to the procedures and through forms available on the Italian Tax Agency website.

# **SMART & START**

Supporting Innovative Startups MD 24 September 2014, Official Journal n. 264 13 November 2014 INVITALIA SNART & START SNART & START SNART SNA

Designed to support the establishment and growth of new businesses in the digital economy, to strengthen the value of the fruits gained from scientific and technological research and to lure back eminent Italian talent from abroad.



Teams looking to establish innovative Startups and Foreign companies planning expansion to Italy

Interest-free loans to cover capital investment and operating costs related to starting a business. Startups based in the South of Italy or in the areas affected by the Aquila earthquake repay only 80% of the funding. New Startups established in the last 12 months are further supported with technical and managerial mentoring

The loan amount can cover **up to 80%** of expenses (maximum €1.2 million), if the Startup consists **entirely of people under the age of 36 or women**, or includes at least one **Italian PhD** who has been permanently engaged abroad. In all other cases, the loan amount can cover up to **70%** of expenses (maximum €1.05 million)

#### The investment shall terminate within 2 years from the signature of the loan contract

- Innovative Startups must have been established for less than 48 months
- Funds from the loan will only be released for expenses actually incurred, following a request from the startups, for an amount not less than 20% of the eligible costs

\_\_\_\_\_

Applications can be made online according to the procedures and through forms available on the Invitalia website. Info <u>www.smartstart.invitalia.it</u>

## NATIONAL INNOVATION **FUND**



Law 2006, n. 296 art. 1 c. 851

Increasing the competitiveness of SMEs by strengthening the value of their innovative projects, intellectual property (IP) rights, their resulting goods and services and by promoting their introduction into the marketplace.



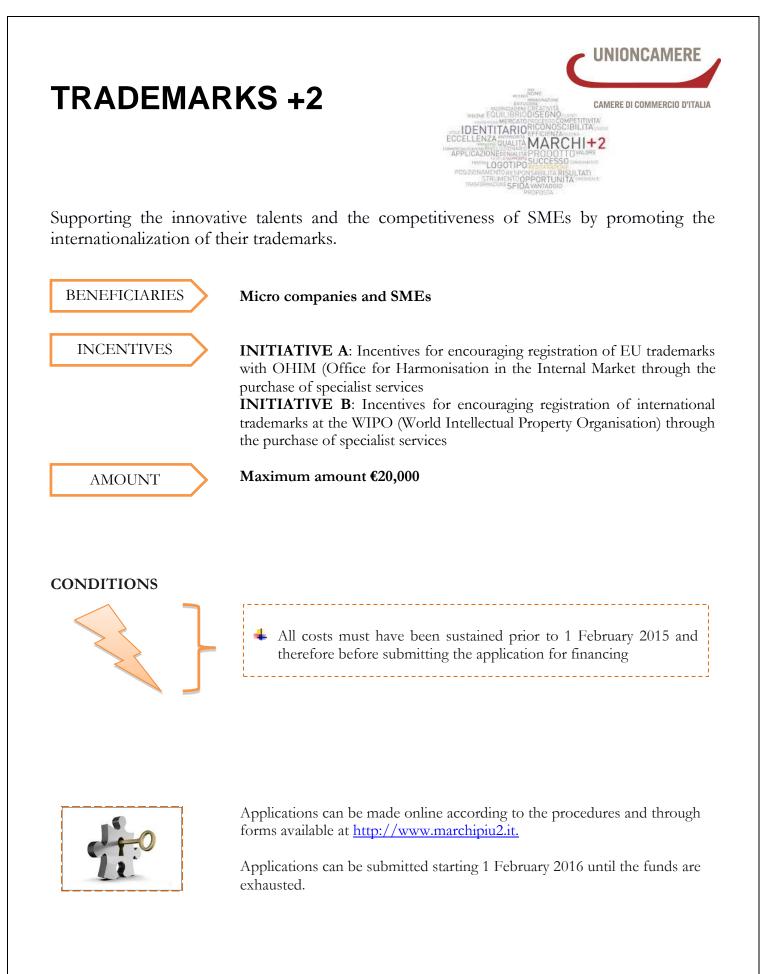
**4** The **investment must last no longer than 10 years** in accordance with the Fund's strategy

\_\_\_\_\_

\_\_\_\_\_



Info http://www.uibm.gov.it/index.php/la-proprieta-industriale/incentivi-alleimprese/incentivi-alle-imprese-2/linea-capitale-di-rischio



# ENERGY EFFICIENCY



Conto Termico

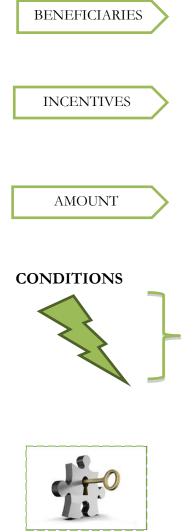




# WHITE CERTIFICATES



White certificates, also known as "Energy Efficiency Certificates" (EEC), are instruments issued by an authorized body guaranteeing that a specified amount of energy savings has been achieved. Each certificate is a unique and traceable commodity carrying a property right over a certain amount of additional energy savings and guaranteeing that the benefit of these savings has not been accounted for elsewhere. Suppliers with at least 50,000 domestic customers (including affiliated licenses) are eligible.



Electricity and gas distributors, ESCOs and other organizations that have an energy manager or an ISO 50001-certified energy management system in place

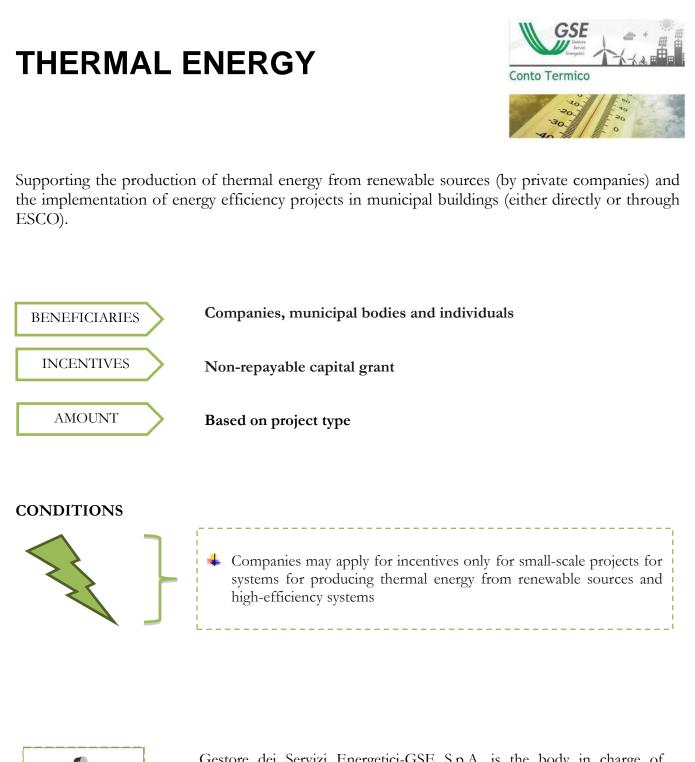
Electricity and gas distributors may fulfill their obligation by implementing energy efficiency projects eligible for white certificates or by buying white certificates from other parties in the Energy Efficiency Certificates Market managed by GSE

The number of white certificates issued is proportional to **energy savings** generated by the energy efficiency project. The economic value of the single certificate depends on the financial market

The energy efficiency projects shall guarantee extra energy savings with respect to the average energy consumption

Gestore dei Servizi Energetici-GSE S.p.A. is the body in charge of implementing and managing the scheme.

Info http://www.gse.it/it/CertificatiBianchi/Pages/default.aspx



1.0

Gestore dei Servizi Energetici-GSE S.p.A. is the body in charge of implementing and managing the scheme.

Info http://www.gse.it/it/Conto%20Termico/Pages/default.aspx





# INTERNATIONALIZATION

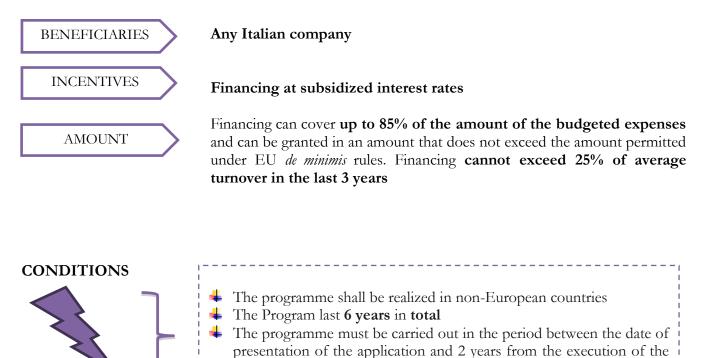




# FOREIGN MARKET EXPANSION PROGRAM



Supporting foreign market expansion (non EU countries) for launching and distributing new products and services, or for gaining new markets for existing products and services through permanent establishments.



loan agreement. The loan is then repaid over the next 4 years

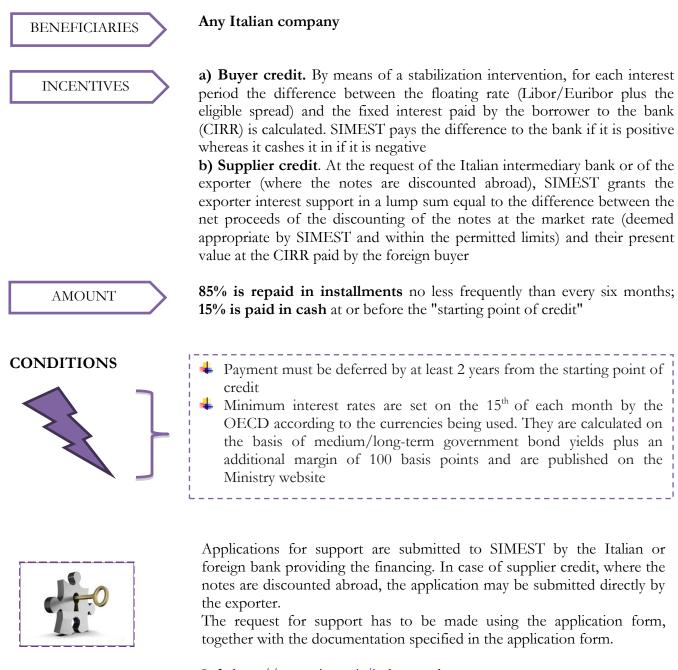


Companies submit their applications for financing to Simest (<u>www.simest.it</u>), together with the documentation specified in the application form.

# **EXPORT CREDIT SUPPORT**



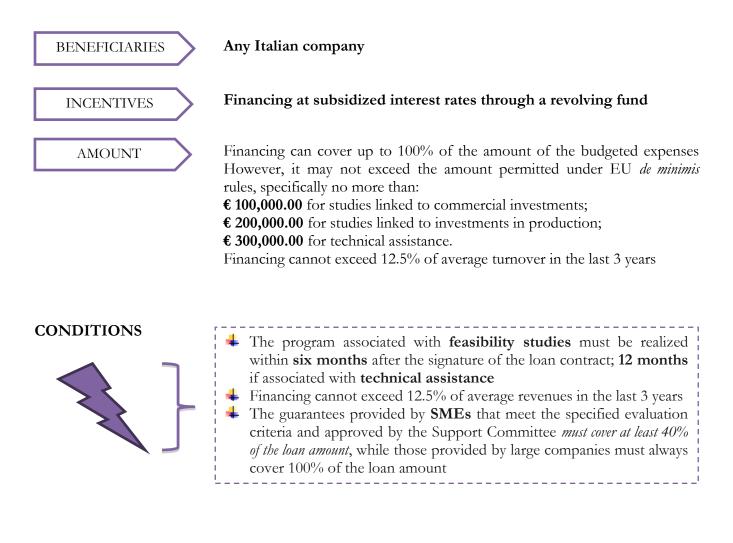
Promoting the export of capital goods (machinery, systems, related studies, spare parts and services) throughout the world.



# FEASIBILITY STUDIES AND TECHNICAL SUPPORT



Providing financial support for Italian businesses undertaking pre-feasibility and feasibility studies or implementing technical assistance programs in non-EU countries.



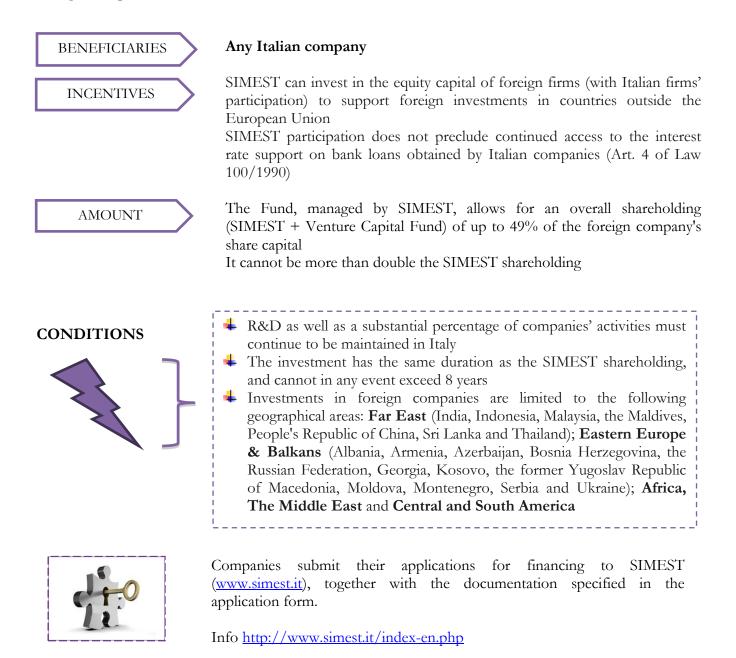


Companies submit their applications for financing to SIMEST (<u>www.simest.it</u>), together with the documentation specified in the application form.

# **VENTURE CAPITAL FUND**



The Italian Government has established the Venture Capital Fund to support investments outside the EU by Italian businesses which can be used alongside SIMEST's ordinary equity investments in foreign companies.

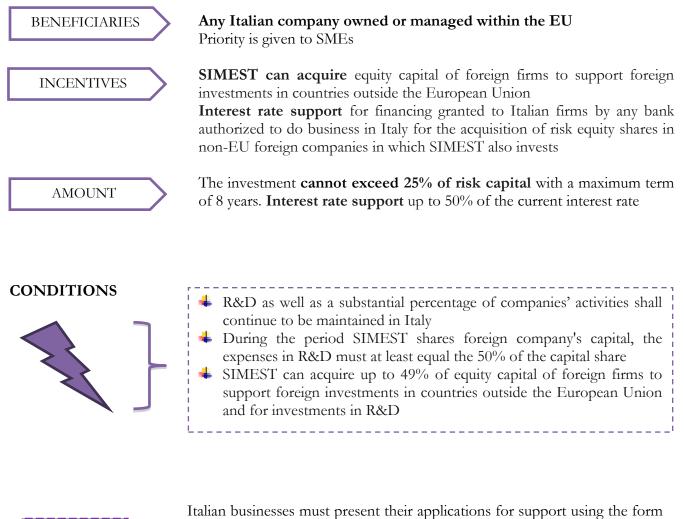


30

# INVESTMENT IN COMPANY EQUITY



To promote Italian company investment in companies located outside the EU.



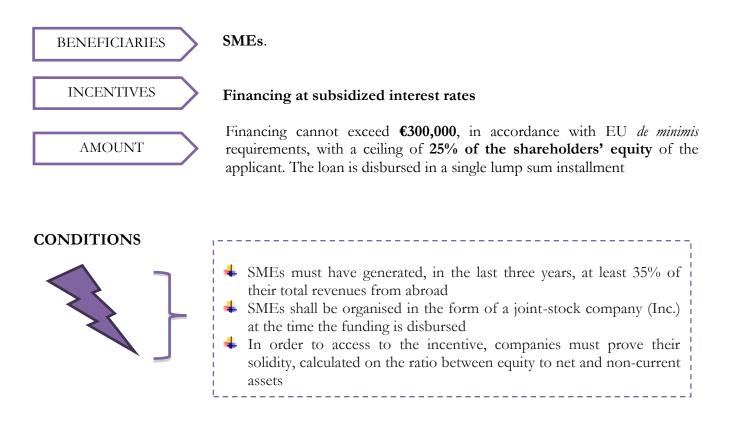


Italian businesses must present their applications for support using the form sent to candidates following the resolution of SIMEST's Board of Directors authorizing the investment. The application, duly completed and signed, must be received within three months of the date of approval by the Board of Directors.

# **CAPITALIZATION OF SMEs**



Stimulating, enhancing and safeguarding the **financial strength** of exporter SMEs to support their competitive strength in foreign markets. Companies must submit their **plan for expansion** into foreign markets in order to obtain financing.



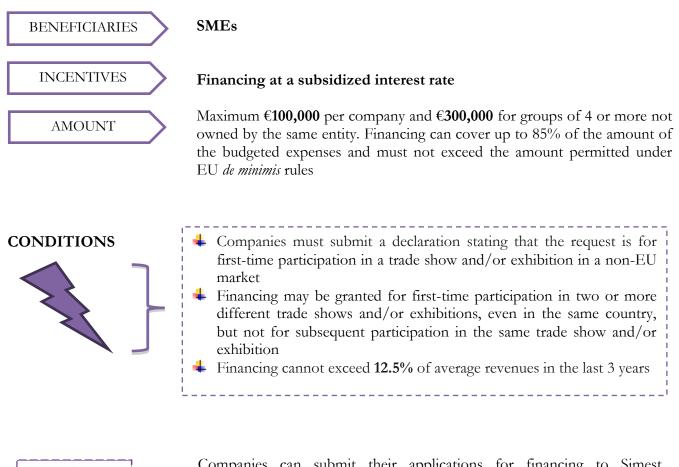


Companies can submit their applications for financing to Simest (<u>www.simest.it</u>), together with the documentation specified in the application form.

## TRADE SHOWS PARTICIPATION IN NON-EU MARKETS



Encouraging first-time participation in a trade shows and/or exhibitions in non-EU markets by SMEs.





Companies can submit their applications for financing to Simest (<u>www.simest.it</u>), together with the documentation specified in the application form.

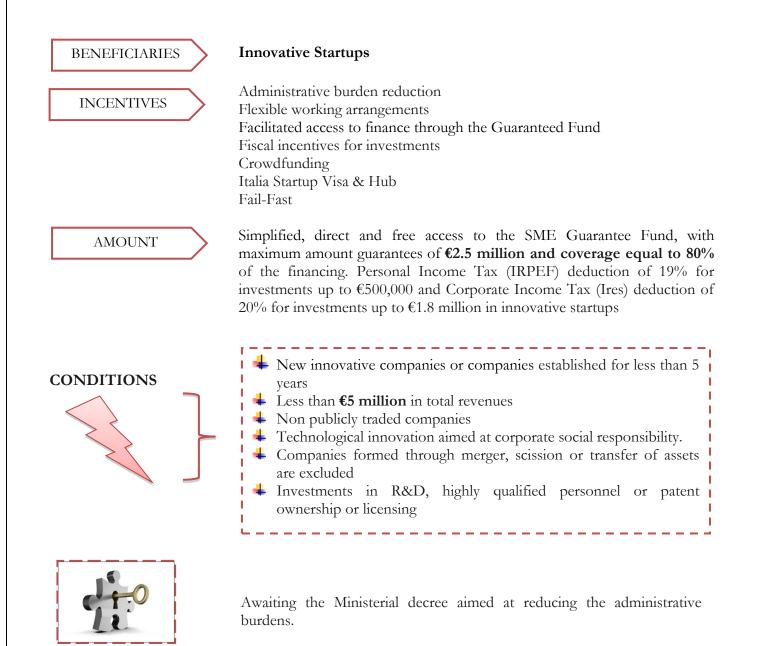
# FOCUS

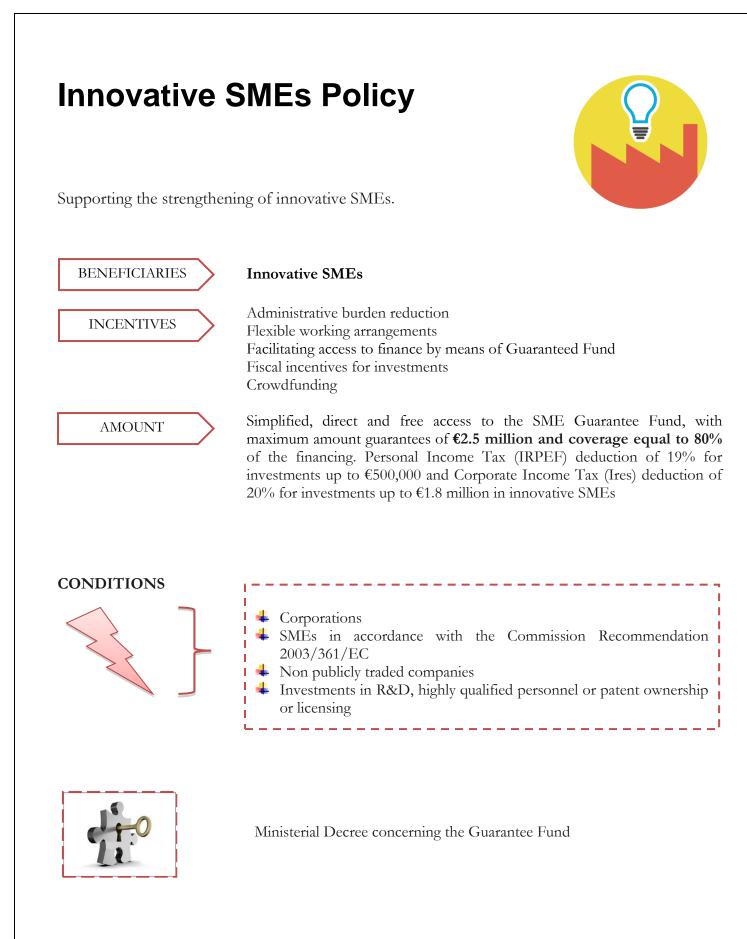
# INNOVATIVE STARTUPS and SMEs

# **Innovative Startups Policy**



Supporting the establishment of new innovative companies with high growth potential.





#### FOCUS INNOVATIVE STARTUPS and SMIEs

INCENTIVES	INNOVATIVE Startups	Innovative SMEs	DESCRIPTION
Reduction of administrative burdens	YES	NO	Innovative startups are exempt from the payment of stamp duty and fees incurred due to the obligation of registering to the company register, as well as the payment of the annual fee due to Chambers of Commerce.
Flexible corporate management (Srl≈Spa) Srl (Equivalent of an Ltd.) Spa (Equivalent of an Inc.)	YES	YES	Creation of categories of shares with specific rights (i.e. categories of shares that do not attribute right to vote or that attribute such rights in non-proportional terms to the participation); the possibility of carrying out operations on one's own shares; the possibility of issuing participative financial instruments; offer to the public of capital shares.
Exemption from the regulations on companies reporting systematic losses	YES	YES	In case of systematic losses, innovative startups are subject to a special regime on the reduction of the company's share capital. Startups have a 12-months extension, during which the capital can be reduced proportionally to the losses. While ordinary companies must lower capital by the following financial year, startups can do this for up to two financial years after they suffered losses.
Exemption from regulations on dummy companies	YES	YES	Regulations concerning non-operational dummy companies which consistently claim losses do not apply to startups.
Exemption from the duty to affix the compliance VISA for compensation of VAT credit	YES	NO	The general regulation states that the application of the compliance visa for compensation in F24 shall apply for VAT credits above €15,000. For innovative startups, the threshold is increased up to €50,000.
Flexible "fixed-term contract"	YES	YES	Innovative startups and SMEs, as an exception, take advantage of a "fixed-term contract" which has a minimum duration of six months and maximum of 36 months and is extendable to 48 months After this term, the contract is transformed into a permanent contract.

INCENTIVES	INNOVATIVE	INNOVATIVE	DESCRIPTION
	STARTUPS	SMEs	
Flexible remuneration system	YES	YES	Salaries due to workers employed in innovative startups can have a variable component linked to the efficiency or profitability of the company, the productivity of the employee or team of employees, or to other output and performance objectives and parameters as agreed upon by the parties.
Stock options and work for equity	YES	YES	Innovative startups and PMI can offer employees and suppliers, such as lawyers and accountants, capital shares as additional compensation. The revenues resulting from these financial instruments are tax deductible for both fiscal and contributory purposes.
CIPAQ 2012-2014	YES	NO	Startups have incentives in the form of tax credits up to 35% on all costs for hiring highly qualified personnel (see in details page 12).
Fiscal Incentives for Investment	YES	YES	Personal Income Tax (IRPEF) deduction of 19% for investments up to €500,000 and Corporate Income Tax (Ires) deduction of 20% for investments up to €1.8 million in innovative startups. The fiscal incentive is higher if the investment concerns social startups and startups related to the production and commercialization of goods with high technological value for the energy sector (Personal Income Tax (IRPEF) deduction of 25% and Corporate Income Tax (Ires) deduction of 27%).
Crowdfunding	YES	YES	Raise capital, also from abroad, through certified web portals.
Preferential Access to the Guarantee Fund for SMEs	YES	YES	Simplified, free and direct access to the Guarantee Fund for SMEs. (see details page 6)
ICE Support for Internationalization	YES	YES	More targeted support to the process of internationalization provided by the Italian Trade Promotion Agency (ICE), including assistance in legal, corporate and fiscal activities, as well as in real estate and credit matters. Further, innovative startups can benefit from free-of-charge participation in select international fairs and events, as well as in international initiatives aimed at

INCENTIVES	Innovative Startups	INNOVATIVE SMEs	DESCRIPTION
			promoting partnerships with potential investors. ICE has issued a "startup service card" the grants 30% discounts on its assistance services.
Smart & Start Italia	YES	NO	Interest-free loans to cover capital investment and operating costs related to starting a business. (see details page 20)
Italia Startup Visa	YES	NO	Introduction of a rapid, exclusively online, centralized and simplified mechanism for granting working visas to applicants intending to set up a new innovative startup in our country or join an existing one as a shareholder.
Italia Startup Hub	YES	NO	Extension of the Italia Startup Visa procedure to extra-EU citizens who are already in possession of a regular residency permit and are willing to stay beyond its expiry date to launch an innovative startup. In this way, it is possible to convert a residency permit into a "permit for entrepreneurs in an innovative startup" without leaving the Italian territory and thereby benefit from the same simplified measures provided for the startup visa.

